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# APP ACCOMPLISHED: STRATEGIES FOR APP DEVELOPMENT SUCCESS



Pearson Education (US). Paperback. Book Condition: new. BRAND NEW, App Accomplished: Strategies for App Development Success, Carl Brown, Build Great Apps: End-to-End Processes, Tools, and Management Tips for Doing It Right! Foreword by Kyle Richter, CEO, MartianCraft Today, successful apps are complex software projects. You can't just knock them off in a weekend--and, worse, many common programming habits don't work well in mobile. You need skills, processes, tools, management techniques, and best practices that are honed for mobile platforms and...

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- Authored by Carl Brown
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