



Share This (Large Print 16pt)

By Deanna Zandt

ReadHowYouWant. Paperback. Book Condition: New. Paperback. 256 pages. Dimensions: 10.0in. x 7.8in. x 0.6in. Shows how both activists and the casually progressive can leverage the power of social networks for social change Helps readers maintain credibility, establish new connections, deal with common fears, and have a good time Authoritative but aggressively non-technical - like talking to a real person with a great sense of humor who really knows her stuff Social networks can be so much more than a way to find your high school friends or learn what your favorite celebrity had for breakfast. They can be powerful tools for changing the world. With Share This! both regular folks of a progressive bent and committed activists can learn how to go beyond swapping movie reviews and vacation photos (not that theres anything wrong with that). At the moment the same kinds of people who dominate the dialog off-line are dominating it online, and things will never change if that doesnt change. Progressives need to get on social networks and share their stories, join conversations, connect with others - and not just others exactly like themselves. Its vital to reach out across all those ethnicgenderpreferencececlassage lines that exist even within the...



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